

ORDER



Orders	Order / Rev:	1313213
	Alt Order #:	08415714
	Product Desc:	HOUSE MAJ PAC 4504
	Estimate:	4504
	Flight Dates:	10/18/16 - 10/24/16
	Original Date / Rev:	10/13/16 / 10/13/16
	Order Type:	Political

KENS

Primary AE:	Robert Langer
Sales Office:	T-WAS
Sales Region:	NAT

Agency	Name:	Waterfront Strategies/ POL
	Buying Contact:	
	Billing Contact:	
		3050 K Street NW Suite 100
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	House Majority PAC
	Demographic:	A35+
	Product Codes:	IS-Candidate/US House
	Priority:	P04-GB
	Revenue Codes:	AGY, (POL) Political, (POL) Issue

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	38241
Agency External ID:	10957AG
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	78	\$95,875.00	\$81,493.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	78	\$95,875.00	\$81,493.75	0.00
Totals	78	\$95,875.00	\$81,493.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Robert Langer			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KENS	31%	\$95,875.00
Market	100%	\$309,274.19

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KABB	13%	\$40,205.65
KCWX	0%	\$0.00
KHCE	0%	\$0.00
KLRN	0%	\$0.00
KMYS	1%	\$3,092.74
KPXL	0%	\$0.00
KSAT	30%	\$92,782.26
KTRG	0%	\$0.00
KVAW	0%	\$0.00
KVDA	0%	\$0.00
KWEX	0%	\$0.00
KXTM	0%	\$0.00
UNKWN	0%	\$0.00
WOAI	25%	\$77,318.55

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/18/16	10/24/16	Local News @ 10p M-F	CM	10-1035p	MTWTF--	:30	3	\$2,500.00	P02-F	0.00	NM	3	\$7,500.00
				Local News @ 10p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						

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 Product Desc: HOUSE MAJ PAC 4504
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	10/18/16	10/24/16	Local News @ 10p M-F CM Local News @ 10p M-F		10-1035p	MTWTF--	:30	3	\$2,500.00	P02-F	0.00	NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		3			\$2,500.00			0.00			
2	All	10/18/16	10/24/16	Price Is Right CM Price Is Right		10-11a	MTWTF--	:30	3	\$650.00	P02-F	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		3			\$650.00			0.00			
3	All	10/18/16	10/24/16	Young & the Restless CM Young & the Restless		11a-12p	MTWTF--	:30	3	\$650.00	P02-F	0.00	NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		3			\$650.00			0.00			
4	All	10/18/16	10/24/16	Bold & the Beautiful CM Bold & the Beautiful		1230-1p	MTWTF--	:30	3	\$300.00	P04-C	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		3			\$300.00			0.00			
5	All	10/18/16	10/24/16	Local News @ 12p M-F CM Local News @ 12p M-F		12-1230p	MTWTF--	:30	3	\$750.00	P02-F	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		3			\$750.00			0.00			
6	All	10/18/16	10/24/16	Let's Make a Deal 2-3p CM Let's Make a Deal 2-3p		2-3p	MTWTF--	:30	3	\$300.00	P03-F	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		3			\$300.00			0.00			
7	All	10/18/16	10/24/16	Ellen 3-4p CM Ellen 3-4p		3-4p	MTWTF--	:30	4	\$500.00	P04-C	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		4			\$500.00			0.00			
8	All	10/18/16	10/24/16	Local News @ 4p M-F CM Local News @ 4p M-F		4-430p	MTWTF--	:30	5	\$900.00	P02-F	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		5			\$900.00			0.00			
9	All	10/18/16	10/24/16	Jeopardy 430-5p CM Jeopardy 430-5p		430-5p	MTWTF--	:30	4	\$850.00	P02-F	0.00	NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		4			\$850.00			0.00			
10	All	10/18/16	10/24/16	Local News @ 5p M-F CM Local News @ 5p M-F		5-530p	MTWTF--	:30	5	\$1,200.00	P02-F	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		5			\$1,200.00			0.00			
11	All	10/18/16	10/24/16	Local News @ 5a M-F CM Local News @ 5a M-F		5-6a	MTWTF--	:30	3	\$300.00	P03-F	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		3			\$300.00			0.00			
12	All	10/18/16	10/24/16	Local News @ 6p M-F CM Local News @ 6p M-F		6-630p	MTWTF--	:30	5	\$1,500.00	P02-F	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		5			\$1,500.00			0.00			
13	All	10/18/16	10/24/16	Local News @ 6a M-F CM Local News @ 6a M-F		6-7a	MTWTF--	:30	4	\$600.00	P02-F	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		4			\$600.00			0.00			
14	All	10/18/16	10/24/16	Wheel of Fortune 630-7p CM Wheel of Fortune 630-7p		630-7p	MTWTF--	:30	3	\$2,200.00	P02-F	0.00	NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		3			\$2,200.00			0.00			
15	All	10/18/16	10/24/16	CBS This Morning CM CBS This Morning		7-9a	MTWTF--	:30	5	\$500.00	P02-F	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 1313213
 Alt Order #: 08415714
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: House Majority PAC
 Product Desc: HOUSE MAJ PAC 4504
 Estimate: 4504

KENS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
15	All	10/18/16	10/24/16	CBS This Morning CBS This Morning	CM	7-9a	MTWTF--	:30	5	\$500.00	P02-F	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		5			\$500.00			0.00			
16	All	10/18/16	10/24/16	Great Day SA 9-10a Great Day SA 9-10a	CM	9-10a	MTWTF--	:30	2	\$150.00	P03-F	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/18/16	10/24/16	MTWTF--		2			\$150.00			0.00			
17	All	10/21/16	10/21/16	Fri Prime C Blue Bloods	CM	9-10p	----1--	:30	1	\$3,000.00	P02-F	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	----1--		1			\$3,000.00			0.00			
18	All	10/22/16	10/22/16	Local News @ 10p Sa Local News @ 10p Sa	CM	10-1030p	-----1-	:30	1	\$1,000.00	P03-F	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1			\$1,000.00			0.00			
19	All	10/22/16	10/22/16	Local News @ 1030p Sa Local News @ 1030p Sa	CM	1030-11p	-----1-	:30	1	\$750.00	P02-F	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1			\$750.00			0.00			
20	All	10/22/16	10/22/16	Local News @ 5p Sa Local News @ 5p Sa	CM	5-530p	-----1-	:30	1	\$300.00	P02-F	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1			\$300.00			0.00			
22	All	10/22/16	10/22/16	Wheel of Fortune 630-7p Wheel of Fortune 630-7p Sa	CM	630-7p	-----3-	:30	3	\$1,000.00	P02-F	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----3-		3			\$1,000.00			0.00			
23	All	10/22/16	10/22/16	Local News @ 730a Sa Local News @ 730a Sa	CM	730-9a	-----1-	:30	1	\$400.00	P03-F	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1			\$400.00			0.00			
24	All	10/22/16	10/22/16	Sat Prime C Sat Prime C	CM	9-10p	-----1-	:30	1	\$900.00	P04-C	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1			\$900.00			0.00			
25	All	10/23/16	10/23/16	Face the Nation Face the Nation	CM	1030-11a	-----1	:30	1	\$225.00	P03-F	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1			\$225.00			0.00			
26	All	10/23/16	10/23/16	Local News @ 1030p Su Local News @ 1030p Su	CM	1035-11p	-----1	:30	1	\$650.00	P02-F	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1			\$650.00			0.00			
27	All	10/23/16	10/23/16	NFL Sun Game #2 Int NFL Sun Game #2 Int	CM	Various (3:00 PM-6:30 PM)	-----1	:30	1	\$6,500.00	P03-F	0.00	NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1			\$6,500.00			0.00			
28	All	10/23/16	10/23/16	Local News @ 530p Su Local News @ 530p Su	CM	530-6p	-----1	:30	1	\$300.00	P04-C	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1			\$300.00			0.00			
29	All	10/23/16	10/23/16	Sun Prime A 60 Minutes	CM	6-7p	-----1	:30	1	\$4,500.00	P02-F	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1			\$4,500.00			0.00			
30	All	10/23/16	10/23/16	Local News @ 7a Su Local News @ 7a Su	CM	7-8a	-----1	:30	1	\$400.00	P02-F	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1			\$400.00			0.00			

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30	All	10/23/16	10/23/16	Local News @ 7a Su Local News @ 7a Su	CM	7-8a	-----1	:30	1	\$400.00	P02-F	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	-----1			1		\$400.00	0.00					
31	All	10/23/16	10/23/16	CBS Sunday Morning CBS Sunday Morning	CM	8-930a	-----1	:30	1	\$1,400.00	P02-F	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	-----1			1		\$1,400.00	0.00					
32	All	10/20/16	10/20/16	NFL Thu Night Game In NFL Thu Night Game Int	CM	Various	---1---	:30	1	\$8,500.00	P02-F	0.00	NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	---1---			1		\$8,500.00	0.00					
34	All	10/19/16	10/19/16	Wed Prime A Survivor	CM	7-8p	--1----	:30	1	\$2,500.00	P03-F	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/17/16	10/23/16	--1----			1		\$2,500.00	0.00					
N36	KENS	10/22/16	10/22/16	NCAA Football DT Gam A&M Football	CM	(2:30 PM-6:00 PM)	-----S-	:30	2	\$5,000.00	P02-F	0.00	NM	2	\$10,000.00
													Totals	2	\$10,000.00

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: KENS-TV San Antonio, TX	Date: 10/13/16
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I, **LAURA BASSETT**

do hereby request station time concerning the following issue:

HOUSE MAJORITY PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	ORDERED				

This broadcast time will be used by: **HOUSE MAJORITY PAC**

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

VARIOUS CONGRESSIONAL DISTRICTS, 11/8

I represent that the payment for the above described broadcast time has been furnished by (name and address):

HOUSE MAJORITY PAC
2100 PENNSYLVANIA AVE NW, SUITE 545
WASHINGTON DC, 20037

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

ALIXANDRIA LAPP - EXECUTIVE DIRECTOR
CHARLIE KELLY- DEPUTY EXECUTIVE DIRECTOR
ELIS RIBEIRO - CHIEF OPERATING OFFICER

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

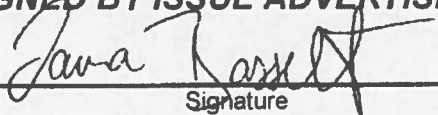
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/31/2016

Date



Signature

2028134782

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS	ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.